



## 2010 PHILADELPHIA INSURANCE TRIATHLON MULTI-SPORT EXPO

The Philadelphia Insurance Triathlon MultiSport Expo will be the center of attraction during a weekend of race festivities on June 25-27, 2010. We expect 5,000 people throughout the weekend, all looking for the latest in multisport products, services, accessories, and events. Improve sales and gain exposure at the largest multisport expo in the Philadelphia region!!

**Race Date and Time:** Sprint Distance Saturday, June 26, 2010 730 am  
Kids Races, Saturday, June 26, 12 noon  
Olympic Distance Sunday, June 27, 2010 7am

**Race Location:** Fairmount Park; MLK Drive and Black Road

**Expo Date and Time:** Friday, June 25, 12pm – 8pm  
Saturday, June 26, 10am – 4pm

**Expo Location:** Smith Memorial Field (East of Memorial Hall)  
Lansdowne Avenue and Avenue of the Americas  
Philadelphia, PA 19131

**Load In:** Friday, June 25, 9am  
All booths must be set-up by 12pm. Absolutely no vehicles permitted on grass.

**Load Out:** Saturday, June 26, 4pm  
Please make sure booth area is clean and boxes are broken down for recycling.

**Contact Information:** Erin Savarese  
erin@sheroxtri.com  
office 610.687.3955 x105  
cell 610.304.2214

## Exhibitor Information

Please fax to 610.687.0113 or email [erin@sheroxtri.com](mailto:erin@sheroxtri.com)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Company Contact:

Name: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Event Day Contact:

Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Website: \_\_\_\_\_

Booth Size:

\_\_\_ 10 x 10 booth space: includes 1 table and 2 chairs- \$800

\_\_\_ 10 x 20 booth space: includes 2 tables and 4 chairs - \$1000

\_\_\_ Expo/Race Site Combo (limited availability) -\$2000  
(Friday/Saturday at Expo, Saturday/Sunday at Race Site)

*Booth purchase includes insert in athlete goody bag*

Electrical needs please check here \_\_\_\_\_

Description of Company's Products or Services: \_\_\_\_\_

List of Products being sold: \_\_\_\_\_

**NOTE:** Food sampling requires permit from City of Philadelphia, which must be obtained by Exhibitor.

**Goody bag shipping requirements:**

Shipment Arrival – Between June 1 – 7

Quantity – 4000

**Shipping Address:**

Sent upon confirmation of bag inserts.

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**PAYMENT INFORMATION**

Please make check payable to: Philadelphia Triathlon LLC

*Mail Exhibitor Information Form and Acceptance of Exhibitor Terms and Conditions to:*

Philadelphia Triathlon LLC  
203 East Lancaster Avenue  
Wayne, PA 19087  
Attn: Erin Savarese

Or pay by credit card:

\$ Amount: \_\_\_\_\_ Payment Type: \_\_\_ Visa \_\_\_ MC \_\_\_ Amex \_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

*If paying by credit card, please mail Exhibitor Information form, Payment information form and acceptance of Exhibitor Terms and Conditions to address above or fax to 610-687-0113*

## **EXHIBITOR TERMS AND CONDITIONS**

The exhibitor must agree:

1. To have booth open and staffed during the event.
2. Displays will not visually or physically disturb aisles or adjacent booths.
3. Agrees to not sublet space or exhibit any merchandise other than that specified on expo signup form without permission of management.
4. All booth material shall be approved by Philadelphia Triathlon LLC prior to the event. Any item not approved will be removed.
5. Philadelphia Triathlon has the right to change booth space assignment prior to the event.
6. Philadelphia Triathlon has the right to reject or restrict any exhibit.
7. During the expo and the event, exhibitor shall be liable for all damages they may cause to the site and assumes all responsibility for loss, theft, destruction of their goods and for any personal injuries to him/herself or authorized representatives.
8. A certificate of insurance may be required.
9. Philadelphia Triathlon is not responsible for any lost or damaged property of exhibitor.

Agreement:

Authorized Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_ (please print)